Registered No. M-4431.

OFFICE OF THE DIRECTOR OF WAR PU[BLICITY]
"VICTORY HOUSE," MOUNT ROAD,
Madras, 21*st November* 1941.

V
VICTORY

A MONTHLY REVIEW OF THE MADRAS WAR EFFORT

OCTOBER 1941 No. 2

"Victory House." This is the first number of the review to be issued from "Victory House". The office of the Director of War Publicity and Secretary, Provincial War Committee, started work in the new building on the 10th November. It cannot be said that we have completely settled down yet. A statement as to things of interest in "Victory House" is reserved for our November issue.

His Excellency the Governor. His Excellency the Governor visited Cuddapah on 4th October 1941 and purses to the extent of Rs. 20,836 were presented to him. Concern was general that His Excellency was unable, for reasons of health, to carry out the further strenuous tour programmed for the latter half of October. We convey to His Excellency, respectfully, our best wishes for rapid recovery to normal health.

His Excellency's Advisers. Sir George Boag, K.C.I.E., C.S.I., I.C.S., visited Conjeeveram, Cocanada, Vizagapatam and Tanjore in October and met and addressed the members of the respective District War Committees. In honour of his visit to Conjeeveram, Sri A. Balakrishna Mudaliyar of that place donated Rs. 10,000 to the War Fund.

Mr. Austin, C.I.E., I.C.S., visited Chittoor and addressed a public meeting. The address was broadcast by loud speakers throughout the town.

Special Reports of District Committees. The anticipated visit of His Excellency the Governor to Tinnevelly on 17th October 1941 and the visit of Sir George Boag to Cocanada on the 10th October were made the occasion for the preparation of detailed and valuable reports of the work done by the respective District Committees from the time of their constitution to date.

Committees and Sub-Committees—Developments in Organisation. The general pattern of the constitution of our War Committees is that there is a District War Committee with Sub-Committees for Finance, Recruitment and Propaganda and with Divisional War Committees on more or less the same lines. But that our committees are not, by any means, working mechanically or turning out mere routine, is proved by the spontaniety with which fresh sub-committees have been formed to meet growing needs.

Divisional War Committees have, in most districts, been bifurcated into Taluk Committees with Sub-Committees.

The evergrowing needs of propaganda have compelled the Tinnevelly Propaganda Sub-Committee to form Sub-Committees of its own. There is a Sub-Committee of Professors and Lecturers, which arranges a programme of lectures in all schools and colleges. There is a Pamphlet Sub-Committee which is in charge of the issue and distribution of pamphlets. The district has so far issued eleven pamphlets of its own. There is a Film Exhibitoin Sub-Committee to ensure that the routing instructions issued by the Film Advisory Board in regard to War shorts and films are duly carried out, to arrange for free shows to school children and, where necessary, to prepare and distribute a synopsis in Tamil of any particular film. There is further a Magic Lantern Sub-Committee which corresponds to the Special Slides Committee of other districts.

The Finance Sub-Committee of the Tinnevelly District War Committee has formed three sub-committees of its own—the Entertainments Sub-Committee, the Scrap Iron and Steel and Waste Paper Sub-Committee and the Raffle Sub-Committee. Similar

sub-committees are functioning in most districts, though not always in the standardized form of sub-committees of the Finance Sub-Committee at Tinnevelly.

"Ad hoc" Committees are formed, from time to time, for particular purposes. For the War fete which they are organizing, the Trichinopoly Committee has a War Fete Sub-Committee with Sub-Committees of its own—the Games Sub-Committee, the Stalls Sub-Committee, etc.

The raising of money is done in such diverse ways and by so many individuals and organizations that the Finance Sub-Committee of the Trichinopoly District War Committee has constituted a Sub-Committee to examine the procedure now obtaining, in regard to check and superintendence, on all matters involving finance and to suggest improvements.

A "Unique Committee", to use the words of the report presented by the East Godavari District War Committee to Sir George Boag on the 10th October, is the Ladies' Sub-Committee of that Committee. We quote from that report:

> "Mrs. K. Satthianadhan, M.A., M.B.E., is the President and Mrs. M. S. Rajaratnam and Mrs. K. Krishnavenamma are the Joint Secretaries. The object of this committee is to raise money for the Governor's War Fund, by means of fetes, seer day or special tea parties, Fan Day, Club entertainments, school or village entertainments or dramas, Lucky dips, Housewives' savings, sale of papers, tins and scraps, contributions from weddings and feasts, unwanted jewels and trinkets, sale of fancy articles and sweetmeats. Each Committee member is provided with a savings box. These boxes are opened once a month and the moneys collected is deposited in a lump sum in the war fund. While the membership is only 51 as yet and the amount collected and paid into the war fund so far is only Rs. 632–5–3, the objective is to get 10,000 boxes into the hands of that number of the leading ladies of the district which we believe will be a steady source of income for the war fund. A good start has been made in the Cocanada Subdivision and now we are glad to report that Peddapur division has a committee with Mrs. Bangara, as President and Mrs. Benze as Secretary and that Amalapuram has also formed a Ladies' Committee. We believe that this is the way to get the ladies of this district behind the war effort.

Developments in Function. Parallel with these developments in organization, there has been expansion of the activities of eixsting committees. The Tinnevelly, Madura, Trichinopoly and North Arcot Districts Committees are issuing monthly bulletins, which review the work of the various committees and sub-committees during the month and the results achieved, express appreciation where necessary and indicate expectations for the future. The North Arcot bulletin for September—the October issue has not yet been received—gives information of a detailed and valuable kind, on many subjects. That in regard to Taluk Welfare Committees is extracted here for purposes of illustration.

"There are 1,701 families of soldiers serving overseas as per details below :—

Vellore taluk	789
Wandiwash taluk ..	15
Polur taluk	83
Chengam taluk	4
Wallajah taluk	189
Cheyyar taluk	4
Tiruvannamalai taluk ..	80
Gudiyattam taluk ..	264
Arkonam taluk ..	25
Arni taluk	183
Tirupattur taluk ..	65
Total ..	1,701

The "Chairman and another member of the Committee visited 264 families during the month. Thirty-seven petitions were inquired into and the grievances put forth in them redressed; and in three cases the proceedings were stayed under the Soldiers' Litigation Act. Major E. G. Phythian-Adams from Bangalore visited Tirupattur, Gudiyattam, Vellore, Ranipet and Sholinghur during the month."

The Madura and Salem Committees are issuing weekly guidance notes for the use of the public generally and of the members of the War Committees and of propagandists, more particularly. The notes give up-to-date war information with relevant background material and emphasise the trends of opinion which ought to be encouraged.

The East Godavari Committee issues a weekly bulletin in Telugu which combines all the features of the monthly and weekly bulletins described above. Fifteen thousand copies of the bulletin are printed and distributed every week. The printing is done free by the Proprietor of the George Press. The Government sanctioned on 8th September 1941 a grant of Rs. 1,800 for the conduct of the bulletin for a year.

New Publicity Buildings. For their expanding activities, some Committees have felt the need for a building devoted exclusively to War Publicity. The Anantapur District Committee has a War Publicity Office which Mr. J. B. Brown, I.C.S., Member of the Board of Revenue, visited on 27th October 1941. The Bellary Committee is opening a similar office in the Town of Bellary. Madura has opened an Enquiry Office in the Victoria Edward Hall.

Propaganda Sub-Committee. There were three meetings of the Propaganda Sub-Committee of the Provincial War Committee in October, on the 6th, the 10th and the 27th.

The Governor's War Fund. The Governor's War Fund stood at Rs. 1,61,64,927-13-8 on 1st November 1941. The largest contribution from a district during the month was Rs. 1,43,581–0–0 contributed by East Godavari.

Air Craft for Britain. The Madras Squadron of the Royal Air Force consists at present of two Fighter Squadrons and one Bomber Squadron. The planes are named after the districts with whose funds they were respectively purchased. Some districts have 3, 4 and even 5 planes named after them. Not a single district remains unrepresented.

Soon a heavy Bomber Squadron will be similarly named. The pilots of these squadrons have asked that they may be permitted to inscribe the Madras crest with the Royal Air Force crest on their planes—a request gratefully received and promptly granted.

His Majesty's Message. His Majesty's gracious message to Madras when its contributions towards British aircraft amounted to over a million Sterling has been published in the Press. We feel however that all our readers would wish it to be reproduced in these pages. The Minister for Aircraft Production cabled to His Excellency the Governor of Madras.

> "The total subscribed by the people of Madras stands now at over one million pounds. *I have reported this striking achievement to His Majesty the King Emperor who commands me to convey to you the expression of His Majesty's gratitude for the splendid contribution which the people of Madras have made towards the Empire's cause.*"

Photographs and Slides of planes. Photographs of planes bearing the names of districts with whose subscriptions the planes were respectively purchased are being received from Sir Willian Wright from time to time. A Swastika mark in the photograph of a plane indicates a Nazi plane shot down by it. Slides have been made out of the first set of photographs received, copies of which are being distributed to the districts. In regard to the second set received and for the future, districts have been requested to have copies of the photographs and slides made for publicity and for sale in aid of the Governor's War Fund.

Copies of such photographs as, indeed, of any other articles districts may send to Madras for sale, will be sold for them at "Victory House."

Some special methods of contributions to the War Fund. Deepavali fell on the 19th October. The festival was utilized in the Madura and Ramnad districts for making house to house collections by means of "Hundi" boxes. Collections in aid of the War Fund on the occasion of the Deepavali are particularly appropriated because Deepavali, besides being an occasion for giving for all good causes, is itself celebrated in commemoration of the destruction of a Rakshasa whose destruction was essential for humanity to continue its march on the path of civilization.

Crackers form a customary source of amusement on the Deepavali Day. A war worker issued an appeal in the Madras Mail of the 12th October for a Deepavali Crackers' Fund— to save on crackers and send the savings to the Governor's War Fund, "to crack our enemies' heads", as the correspondent put it, "and thus bring the war to a speedy end."

The Women Teachers' Association of Tinnevelly and Palamcottah decided, at a meeting held on 25th October 1941, that every member would take a handful of rice out of the rice intended to be cooked that day and bring her basket of handfuls of rice to the Association at the end of every month, to be sold in aid of the War Fund. Such contributions, besides adding to the War Fund, symbolise the fact that the destruction of Nazism is a vital necessity—something for which one gives a portion of one's food—so that the war effort becomes an unforgettable item in the daily routine of the home.

Mr. Gopalan, Correspondent in Madura of the "Madras Mail" celebrated his 35th Birthday in October by making a further contribution of Rs. 35 to the Madras Governor's War Fund. It is an excellent idea which we commend to others of all ages and both sexes.

Mr. J. R. Higginson care of Burmah Shell, P.O. Box No. 157, Madras, collects used postage stamps for sale in aid of the War Fund. The stamps required are used stamps excluding current Indian stamps below As. 2. But, if to make this exception would cause the sender a troublesome complication, unsorted contributions will readily be accepted. The scheme has the full support of the Finance Sub-Committee of the Provincial War Committee. It is clear that every possible effort is being made to popularise the scheme. Its financial possibilities are not so slight as might appear, because a "stamp stall" at the War Fund Fete held in Madras on 13th January 1941 collected Rs. 275 in the one afternoon by the sale of stamps collected locally from offices and individuals. In the Bellary district, the Revenue Department has undertaken to collect used postage stamps from merchants and send them to Mr. Higginson. In Trichinopoly, Mrs. Locke has

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agreed to collect all stamps including current Indian stamps below two annas. She herself sells these stamps and sends the other stamps to Mr. Higginson for sale.

Mr. S. A. N. Mohammad Rowther of Ilayangudi donated the entire cost of 101,000 "V for Victory" flags ordered from a company at Delhi. The flags are being sold by the Ramnad District Committee and are reported to be very popular.

Among forthcoming entertainments in districts may be mentioned, a whist drive and dance on 22nd November 1941 and a Victory Fete on 14th January 1943 at Bellary, a War Fund Fete at Virudhunagar, a fete at the Tirumalai Naick Palace, Madura on November 22nd and a fete at Trichinopoly which is being arranged by a special committee.

In Tinnevelly "Hundi" collections are being made in aid of the War Fund at cattle fairs.

There is a proposal in Bellary to appeal for funds for giving aid to Russia. This new angle of approach is expected to be effective with a large number of people.

Scrap nda waste. The Dindigul Taluk Committee (Madura district) organized a waste drive day on the 18th October. It is reported by the District Committee to have been a great success. The Boys Scout Association, Dindigul, have sent a special report of their services in that connexion. The District Committee proposes to organize similar waste drives in other taluks under the guidance of Mr. J. H. Hess, Chairman of the "Waste" Sub-Committee.

The sale proceeds of "Waste" in Madura during October amounted to Rs. 510.

One thousand seven hundred maunds of scrap iron have been collected in Vizagapatam.

Defence loans and certificates. Investments in Defence Bonds and Certificates in the Province between 27th September 1941 and 1st November 1941 amounted to Rs. 62,01,240. Total investments on 1st November 1941 stood at Rs. 4,16,46,015.

In an application before him relating to the investment of a minor's funds, the learned District Judge, Bellary, said:

"There appear to be most erroneous notions current about securities in general and Defence Loans in particular. Investment in Defence Loans, as pure investment, is as profitable as investment in any other gilt-edged security. At any rate the difference is negligible. There is in addition an overriding consideration which requires all prudent persons making investments to rush all available money into Defence Loans Solely on the economic plane, I have, as a judge, acting in the interests of a minor ward of a court, to decide the best investment for them.

"Defence Loans are solely for the defence of all security and securities attacked in this stupendous world cataclysm as never before. He is not a prudent man—I should say, he was precisely the reverse who, today with the Germans at the gates of Moscow, threatening India from the west and Japan on the brink of war and threatening India from the east, two factors of which I cannot but take judicial notice, does not pour into this front line of securities which protects all others, everything that can be spared for investment. I should be in fact signally failing in my duty to the minor and grossly neglecting the conservation of his estate, if I direct this investment into any other channel of investment.

"Districts are requested in their future monthly reports to give full information about steps taken to encourage investment in Defence Loans and Certificates."

Recruitment. Twenty-nine applications for emergency commissions were received by the Recruitment Sub-Committee of the Provincial War Committee, of which eighteen have been recommended.

The Provincial Selection Committee for the selection of candidates for training as pilots under the Civil Aviation Pilot Training Scheme interviewed twelve candidates on 2nd October 1941 and recommended two candidates for pilot training. They agreed to undergo about 4 weeks training at the Madras Flying Club before being called for interview by the Central Selection Board.

The U.T.C. Flying Section Scheme has been approved by the Army Headquarters, and sanctioned by the Executive Committee of the Provincial War Committee.

The Military Training School Scheme is pending examination of its financial aspect.

During the quarter July to September, 11,856 men were recruited to all ranks of the Indian Army from our Province. One thousand seven hundred and three technicians and 539 clerks were recruited in the same period. The number of tradesmen recruited by the National Service Labour Tribunal (different from the technicians recruited by the Technical Recruiting Officers at Madras and Bangalore) and undergoing training in the 64 selected training institutions is now nearly 3,340.

The recruiting authorities are anxious to enrol as many ex-service men as possible.

The Naval Recruiting Party which is on tour in South India has so far recruited for short service 236 recruits.

One Naval Recruiting Officer for boys (H.M.I.S. "Bahadur") will be carrying out a recruiting tour in South India during December 1941. The tour programme and the conditions of service are shown in Annexure I to this review.

The Bevin Scheme. Three batches of Bevin Boys have been sent to England from our Province. These Bevin Boys are trained in England in batches of 50. The first batch of Bevin Boys is expected to return to India sometime in January and according to the measure of skill each has attained, they will be utilized as foremen in Ordnance or other factories, engaged on work of national importance, or as instructors in training centres all over the country. The third batch is now on its way to Britain and the fourth batch will probably leave for England in December.

One of the Bevin Boys now in England is Mr. A. Sundara Rajan, son of Rao Bahadur, P. Avoodiayya Pillai, Chairman of the Finance Committee, Tinnevelly. He sailed from Bombay on the 4th May and reached England via Durban, Cape Town and West Indies on the 22nd July. His letters and cables to his father testify to the efficiency of the training the boys are receiving in England and the excellence of the arrangements made for their comforts and conveniences.

Taluk Walfare Committees. In Madura district all the committees have been given a list of the addresses of serving soldiers and postmasters have been requested not to return money orders sent to families of men serving overseas before consulting Taluk Welfare Committees.

The fact that the families of serving soldiers are given free medical treatment in all government hospitals should be widely published. Steps should be taken to persuade local fund and municipal hospitals to do likewise.

Joint War Charities Committee. The work of the War Supply Depot in making, storing and shipping hospital supplies grows steadily. The Madras Provincial Depot turned out during the quarter July–September 12,992 roller bandages, 984 pyjama suits, 879 bed jackets, 1,575 pillow cases, 426 sheets and many other articles. As well as hospital supplies, Madras produced 1,332 mufflers, 794 pullovers, 110 helmets and other things. All these are passed on to the General Depot, also in the Banqueting Hall, which serves not only Madras but also Bangalore, Mysore, Coorg, Hyderabad, Central Provinces, Bihar and Orissa. The knitted articles are not stored but are sent direct to Bombay for shipment. The hospital supplies are packed in cases, each containing only one kind of article, so that they may be ready for instant despatch when required. Regular shipments are made from Madras to the Far East, on instructions from headquarters.

In addition to the depot work, the Joint War Charities Committee also run a canteen in the Harbour for the use of troops about to embark. The authorities notify the Committee when the canteen is wanted and they provide the men with tea and biscuits, cold drinks, cigarettes, beedies and soap at below cost price. This is very welcome, and as a mark of appreciation on one occasion the officers on board collected a sum of Rs. 61 among themselves and presented it to the Canteen Fund.

The Committee also run the Red Cross Postal Message and Cable Service for those having relatives in enemy or enemy-occupied countries. A number of such messages are regularly sent, but they have to be limited to relatives. The cable service has only recently been started, and has so far only been used here for communication with Greece, but one lady who sent a cable in July to her father in Greece received a reply last month, dated the 19th September.

The depot was busy in October with the scheme for Christmas boxes for the troops. The September issue of this Review published an appeal to this Province to ensure that every British and Indian soldier serving overseas received a Christmas gift and expressed the hope that the response to the appeal would be worthy of the splendid general war effort of the Province. Those hopes were amply fulfilled and we publish in full the report which the Honorary Secretary of the Joint War Charities Committee has been good enough to send us.

"The Christmas Box Scheme for the troops has worked most successfully. One or two people have expressed doubts whether it was wise to choose Christmas, and whether some Indian festival should not have been preferred; but, as against that, Christmas is the festival for which gifts were being sent to all British and Dominion troops overseas, and it seemed advisable to make a united effort to raise gifts for all troops at the same time instead of making a scattered appeal for different troops at different times according to their religion. Christmas is, after all, a festival which is understood everywhere, and the appeal has, in fact, been most successful. We undertook in the first place to raise enough money to send gifts for 10,000 troops; later, as the money came in, we were able to increase the number to 15,000, and finally to 21,000.

"The gifts were packed in standard tins for Indian and British troops. Those for Indian troops contained fried cashew nuts,

fried dal, fried chuda, Karachi halva, Bombay satta, sultanas, pappadams and Asoka nuts; those for British soldiers contained tins of camp pie sardines or sausages, fruit cakes, pears, peaches, cashew nuts and seedless raisins. All the tins were hermetically sealed and packed at the depot by voluntary workers into standard cases each containing four tins; and these cases were stencilled also by voluntary workers with the prescribed shipping directions. All this was a very heavy task to be done within a very short time, but it was successfully accomplished and the cases have all gone on their way.

"These cases had to be ready by the end of the month, but the money has continued to come in. We have been enabled to buy in addition ten battery wireless sets, each equipped with two loud speakers, as Christmas gifts from this Province to units overseas. Each is being fitted with a plaque bearing the words "Greetings from Madras —Christmas 1941." If more money comes, we shall buy gramophones and games; all these are always in demand, and such gifts are welcome at any time.

"Gifts in kind have also been received and sent on for the use of the troops; we have despatched cigarettes, tobacco, beedies, cheroots, sweets, soap and many other things.

"The Nilgiris have been particularly generous in providing a variety of such gifts in kind, all admirably packed and ready for despatch; but the whole Presidency has united in this effort to send the troops a worthy Christmas present."

Amenities to Prisoners of War. The restriction against the inclusion of tobacco and cigarettes in parcels intended for prisoners of war interned abroad has been withdrawn. The public are now permitted to include tobacco and cigarettes among articles to be sent to troops in enemy hands.

The Tinnevelly War Effort Conference. This conference was held on the 17th and 18th October under the presidency of Dr. C. R. Reddi. The conference passed resolutions on the theory and practice of Nazism, the need for unity on the part of Indians of all schools of opinion behind the war effort of the country. the expansion of the Viceroy's Council, Responsible Government for the country, the temporary occupation of Iraq, Syria and Iran, the need for more energetic measures for the effective defence of the country, the formation of the Madras Regiments and the organization of Air Raid Precautions, etc., on a wider scale. In their informal gatherings, the delegates, doubtless, took stock of the position in the various parts of the district in the matter of publicity, recruitment, the Governor's War Fund and other aspects of war effort and compared notes on difficulties experienced and results achieved and decided on measures calculated to make war work in the future beat its own record in the past.

LECTURES Dr. C. R. Reddi. Dr. C. R. Reddi addressed the Rotary Club in Madras on Nazism, presided over and addressed the Tinnevelly War Efforts Conference and addressed the students of the Pachiappa's College on his way back from Tinnevelly to Waltair. His speeches, we need hardly say, are models of close reasoning and fine phrasing, sparkle with wit and humour, are suffused with his exhaustive knowledge of all that is valuable in History, Literature and Philosophy and have, on his co-workers in the Province's war effort, a tonic effect.

Major I. C. deW. Middleton Stewart. The story of the Syrian Campaign was rendered vivid by the personality and experiences of an officer who had participated in it, when Major I. C. deW. Middleton Stewart, delivered a lecture on the subject at the 'Victoria Public Hall', Madras, on the 9th October. Wholly free from any of the artifices of platform oratory, the lecture was a fine example of the artistry of effective narration and was listened to with rapt attention. For one member of the audience, the lecture had a very special significance and pleasure. This was a relative of a Madrasi doctor Rangachariar whose splendid work and unfailing humour in the field of battle were referred to in the most appreciative terms by the lecturer. That the story and its moral had sunk into the minds of the audience was made apparent by the large volume of questions which came from all sections of the audience as soon as the lecture was over and questions were invited in. The account of the part played by the Indian soldier in the campaign must surely have convinced the audience that it was up to the civilians in India to be worthy of our soldiers in the field.

Major Middleton Stewart was one of two officers who came to India immediately after the close of the Syrian campaign to lecture on their experiences. Another officer was Lt.-Col. Jones to whom was allotted another part of India. Col. Jones had occasion to pass through Anantapur district on his travels and the District War Committee showed the right initiative in seizing the opportunity afforded by this officer's short halt at Guntakal to arrange for a lecture at which the Collector presided.

Mr. Z. M. Contractor. Mr. Z. M. Contractor, A.R.P. Officer, St. John's Ambulance Association, Delhi, delivered a lecture at Vizagapatam on 31st October 1941 on Air Raid Precautions and St. John's Organization in India. The Collector presided.

Propaganda Meetings. Mass meetings have been held throughout the Presidency and addresses have been delivered on the general subject "The present war and our duty" and on particular topics connected with the war or the war effort.

Detailed information as to the number of meetings and the way they are organized is found in the Madura bulletins. The members of the Propaganda Sub-Committee of the Dindigul taluk divide themselves into groups and the taluk into areas. A group is allotted for work in an area for a specified period—group "A" for area "X," group "B" for area "Y" and so on. The members of the group conduct meetings in all the villages of that area during that period. On the expiry of that period, the groups are changed among the areas—group "A" taking area "Y," group "B" area "X" and so on. The plan is commended in the District Bulletin for adoption by all the Taluk Propaganda Sub-Committees.

Meetings are organized throughout the district by officers of the Revenue Department and by the Chairman and members of the District and Taluk Propaganda Sub-Committees. In October, 62 meetings were organized by the Revenue Department and 74 by the Propaganda Sub-Committees. There were, in addition, a meeting organized by the Tirumangalam Recruitment Sub-Committee and meetings organized for recruiting officers to address. In five taluks paid propagandists are employed to address meetings in the more remote villages. They are expected to address 15 to 20 meetings a month.

Propaganda Vans. Six propaganda vans of the Provincial War Committee were working in the districts throughout the month. A seventh van was added during the month, allotted to the group Tinnevelly, Ramnad and Madura and sent to Tinnevelly. The eighth van was received in the first week of November, allotted to Malabar and South Kanara and sent to Malabar.

The vans allotted to the South Arcot, Tanjore and Trichinopoly group and the Coimbatore, Nilgiris and Salem group completed their first round during October. The latter van went to Coimbatore starting its second round. The former van, however, had developed so many defects both in its mechanical and electrical equipment that it had to be ordered to be brought to Madras for inspection and repairs.

To advise the Director of War Publicity on the mechanism of the vans and the technical side of their administration and to train operators and drivers to be sent out with each van, a committee consisting of Rao Bahadur Krishnaswami Chetti, Mr. W. W. Ladden and Mr. K. V. Sabnis was constituted in August last. Mr. Vepa Lakshmana Rao, Radio Engineer; was permitted by the Government in October to serve on the committee.

For the regular inspection and supervision of the vans in the districts, the Government have sanctioned the appointment of two Inspectors.

Films. War shorts—

(1)	**The Handy Man** ..	**Tamil and Telugu**
(2)	**Mobile Canteen** ..	**English**
(3)	**Australia has Wings.**	**Do.**
(4)	**Armoured Cars** ..	**Do.**
and (5)	**Children from Overseas**	**Hindi**

were screened in the cinemas in Madras City during the month and War shorts—

(1)	**Australia has Wings.**	**English**
(2)	**Tools for the job** ..	**Do.**
(3)	**Armoured Cars** ..	**Do.**
(4)	**Children from Overseas**	**Hindi.**

in the mufassal. In Tanjore, Madura, Tinnevelly, Trichinopoly, Salem and Coimbatore free shows were arranged for school children.

In Bellary, certificates of appreciation were given to the proprietors of cinemas who had been particularly helpful.

Slides. The slides sent from the Provincial War Committee were shown in the districts under the superintendence of special committees constituted for the purpose. In Madura, 13 lectures have been prepared for the use of persons who have to explain the pictures. One hundred and five meetings were held in Madura with the aid of the magic lantern slides. Dr. H. S. Thomas, a member of the committee, prepares slides from magazine pictures and photographs of topical interest.

Gramophone Records. Gramophone records of the Tamil and Telugu war ballads made by the Provincial War Committee were played in cinema theatres in the City and the mufassal and are reported to have been appreciated by the public.

Publicity literature. Weekly "Talking Points," "Weekly News Report" and "Axis Speaks" issued by the Counter-propaganda Directorate, Government of India, are sent direct to Collectors for distribution. So are issues of "Indian Information" published by the Indian Information Officer, Government of India. Leaflets issued by the Central Information Board, and by the Ministry of Information and copies of the "Neptune" and "War Illustrated" will, in future, be received by the Director of War Publicity for distribution to districts in accordance with the number received.

"War in Pictures" is being distributed by Messrs. Burmah Shell and the West Coast Committee of the Commercial Distributing Committee, India. English, Tamil and Telugu copies are printed in the *Times of India* Press, Bombay, and are sent to Madras for distribution. The West Coast Committee receives "blank" copies, has them overprinted in Malayalam and distributes them. Arrangements are being made, similarly, to get blank copies for being overprinted in Kannada for distribution in the Kannada speaking areas of the Presidency.

"The "Madras War Review, the "Yuddha Sanchikai" (Tamil) and the "Yuddha Sanchika" (Telugu) published by the Information Officer and Special Press Adviser are distributed by the Superintendent, Government Press, in accordance with instructions given by the Director of War Publicity.

Leaflets. Mrs. M. N. Clubwalla's talk on "What Women Can Do" broadcast from the Madras Station of the All-India Radio on 31st August 1941 in the "It is up to us" series was issued as a leaflet in October.

Posters. A poster entitled "Planes for Victory"—a picture of planes assuming the form of 'V'—was issued during the month.

Pin badges. Three thousand pin badges bearing the portraits of Their Majesties were sent to the Director of Public Instruction during the month for sale to children and students in schools and colleges.

A design of the War Fund badge with the "V" sign incorporated, was approved in November. An order has been placed for 5,000 badges. As soon as they are received, they will be distributed to districts for sale.

Village Reading Circles. The number of Reading Circles in all the districts of the Presidency, excluding Malabar, was 9,961 at the beginning of October. In Malabar, there was no village without a Reading Circle.

In addition to the journals specified in the September Review, the Government sanctioned the proposal of the Collector of West Godavari to subscribe for 100 copies of the Telugu Weekly "Manjuvani" for supply to the more important Reading Circles in the district.

In the September issue, we sounded a note of caution against mere striving for numbers in regard to Reading Circles. We have already heard complaints from workers that several of the Reading Circles are not functioning at the level of efficiency indicated by the reports. We have, therefore, to address a special appeal to all workers in rural areas. To serve the masses of our people in the villages, Reading Circles are invaluable—but only if they are properly organized and run. A few Reading Circles working efficiently are of far greater value than a much larger number which exist only "on paper" as it were.

Radio. The programmes of the Madras and Trichinopoly stations for the second fortnight of November and the first fortnight of December are given in Annexure II.

From 8 a.m. on Sundays, the talks in the "It is up to us" series, will be changed to 9 p.m. on Wednesdays, with effect from the 1st December.

With a talk on the first clause of the Atlantic Charter, Sir P. T. Rajan, inaugurated a series of eight talks broadcast from the Trichinopoly station on the eight clauses of the Charter.

The station has a special feature programme on 30th November 1941 entitled "Mr. Churchill Speaks." Mr. Churchill completes his 67th year on that day. The feature will be built up from electrical recordings of some of his important broadcast addresses.

A Story. We are indebted to a Danish subject for the following piece of news. A German military objective in Denmark was bombed by British Bombers. The following announcement was made over the German Radio. "A British Bomber has been over Denmark. But the only thing it did was to bomb a cow." A Danish newspaper with a large circulation in America knew the truth but could not print it. But in publishing the authorized version, it added "The cow burnt for three days."

F.R.B.

ANNEXURE I.

ROYAL INDIAN NAVY.

THE NAVAL RECRUITING OFFICER FOR BOYS H. M. I. S. "BAHADUR."

South India—Recruiting Tour Programme.

The following places will be visited by the above officer in December 1941 to recruit *Boys aged* 15 *and* 16 for the Seamen, Stocker, and Communication Branches. Recruitment will take place at 9 a.m. on the dates mentioned. Further particulars regarding the recruiting venue in each place will be published in the "*Madras Mail*" and "*Hindu*."

Thursday	..	11th December	...	..	WALTAIR.
Saturday	..	13th ,,	..	..	TRICHINOPOLY.
Monday	..	15th ,,	..	..	PALGHAT.
Tuesday	..	16th ,,	..	..	ERNAKULAM.
Wednesday	..	17th ,,	..	..	CALICUT.
Thursday	..	18th ,,	..	..	CANNANORE.
Saturday	..	20th ,,	..	..	MERCARA.
Monday	..	22nd ,,	..	..	MYSORE.
Tuesday	..	23rd ,,	...	..	BANGALORE (Army Recruiting Office.)
Friday	..	26th ,,	..	..	MADRAS Pudupet Lines.
Saturday	..	27th ,,	..	..	Do. do.

Boys accepted will be required to report to Navy Office, Madras, at 10 a.m. on Monday 29th December 1941 and will leave the same day to Karachi for training in H. M. I. S. "BAHADUR" the Senior Boys' Training Establishment, Manora, Sind.

Conditions of Service, etc.

Age.—15 and 16 (up to the age of 17).

Height.—5 feet 1 inch.

Mean Chest Measurement.—30 inches.

Education, Seaman/Stocker Branch.—5th Standard English or Urdu.

Communication Branch.—Matriculation Standard, School-Leaving Certificate, S. S. L. C. Standard.

Pay.—Rs. 15 per month.

Service.—12 years from age 16 plus 10 years on Reserve if required.

Food.—Non-vegetarian. Free.

Uniform.—Free.

Leave.—30 days every year, subject to Service Requirements.

A good knowledge of English and very good Handwriting are essential.

Application forms and further information can be obtained from the Commanding Officer, H. M. I. S. "BAHADUR," Manora, Sind.

Important.—Applicants must bring the written consent of parents or legal guardians witnessed by responsible persons.

ANNEXURE II.

GOVERNMENT OF INDIA—ALL-INDIA RADIO, MADRAS CENTRE

TOPICAL PROGRAMMES FOR NOVEMBER 16th to 30th, 1941.

Regular features—

7-50 a.m...	Topical Talks in Tamil (Tuesdays and Thursdays).
6-20 p.m...	War Commentary in Telugu (Mondays, Wednesdays and Fridays).
6-35 p.m...	Lokavarta in Malayalam (Tuesdays and Thursdays).
6-35 p.m...	Kalachakra in Kannada (Mondays, Wednesdays and Fridays).
7-00 p.m...	Voice of the Nazi English (Relay from the B.B.C. every Saturday).
7-15 p.m...	World Affairs: English (Relay from the B.B.C. every Friday).
9-45 p.m...	War Commentary: English (Daily from the B.B.C.).
9-55 p.m...	Listening Post: English (Daily Electrical Recording of B.B.C.).

16th November—			
8-25 a.m...	It's up to Us ..	English ..	The Hon'ble Justice Sir Abdur Rahman.
9-00 p.m...	Moving finger—A news feature.	English ..	F. C. Cross.
17th November—			
2-30 p.m...	A.R.P.	English ..	S. Mohajir.
18th November—			
1-50 p.m...	Background to the News—A feature.	English ..	A.I.R. Staff.
19th November—			
9-00 p.m...	Fear and Want: 3. The Low Countries.	English ..	Miss Rie Freswijk.
20th November—			
7-00 p.m...	Prapancha Sameeksha ..	Telugu ..	G. V. Krishna Rao.
21st November—			
1-40 p.m...	Women and the War; Domestic Economy.	Tamil ..	Shrimati C. A. Radha Bai.
7-00 p.m...	Ulagapokku	Tamil ..	Dr. S. M. Nainar.
23rd November—			
8-25 p.m...	It's Up to Us.. ..	English ..	Miss K. M. Myers.
9-00 p.m...	Moving finger—A news feature.	English ..	F. C. Cross.
24th November—			
9-00 p.m...	A.R.P.	English ..	J. R. Le Fevre.
25th November—			
7-00 p.m...	Peril from the sky ..	Telugu ..	Sir Vepa Ramesam.
9-00 p.m...	News from Berlin ..	English ..	Dr. A. Krishnaswami.
26th November—			
9-00 p.m...	The Fabric of Defence—Air Arm.	English ..	Dr. R. J. Dyson.
27th November—			
1-35 p.m...	Democracy and the Post-War World—2. Democracy Tomorrow.	English ..	E. J. Bingle.
7-00 p.m...	It happened thus—A news feature.	Telugu ..	N. Venkateswara Rao.
28th November—			
7-00 p.m...	Ulagapokku	Tamil ..	A. N. Sivaraman.
30th November—			
8-25 p.m...	It's Up to Us	English ..	Mrs. Mocketta.
9-00 p.m...	Moving finger—A news talk.	English ..	F. C. Cross.

GOVERNMENT OF INDIA—ALL-INDIA RADIO, MADRAS.

TOPICAL PROGRAMMES FOR DECEMBER 1st to 15th, 1941.

Regular Features—

7–50 a.m... "Topical Talk" in Tamil (Mondays, Tuesdays, Wednesdays, Thursdays and Fridays).
6–20 p.m... War Commentary in Telugu (Mondays, Tuesdays, Wednesdays and Fridays).
6–35 p.m... Loka Varta in Malayalam (Tuesdays and Thursdays).
6–35 p.m... Kalachakra in Kannada (Mondays, Wednesdays and Fridays).
7–10 p.m... Voice of the Nazi (Every Saturday from B.B.C.).
9–00 p.m... World Affairs (Every Friday from B.B.C.).
9–45 p.m... War Commentary (Daily from B.B.C.).
9–55 p.m... Listening Post (Daily from B.B.C.).

1st December—			
2–30 p.m...	A.R.P. : First Aid ..	English	.. Dr. V. Rama Ayyangar.
2nd December—			
1–50 p.m...	Background to the News.	English	.. ..
3rd December—			
2–15 p.m...	We are at War: 3. What Price Freedom ?	English	.. K.P. Ramaswami.
7–00 p.m...	Behind the Smoke Screen: 4 : The Master Race.	Tamil	.. Dr. T. M. P. Mahadevan.
4th December—			
7–00 p.m...	Prapanchasameeksha ..	Telugu	.. S. G. Acharya.
5th December—			
7–00 p.m...	Ulagapokku	Tamil	.. A. G. Venkatachari.
7th December—			
9–00 p.m...	The Moving Finger ..	English	.. F. C. Cross.
9th December—			
6–45 p.m...	Pormunai	Tamil	.. ..
9–00 p.m...	News from Berlin ..	English	.. Dr. A. Krishnaswami.
10th December—			
7–00 p.m...	A.R.P. : in the Home and what to do in an Air-raid.	Tamil	.. Albert Jesudasan.
9–00 p.m...	It's Up to Us	English	.. Mrs. M. Lakshmi Ammal.
11th December—			
1–35 p.m...	Man power Multiplied : 3 : The Bomber.	English	.. Dr. R. J. Dyson.
7–00 p.m...	It Happened Thus ..	Telugu	.. A feature written and produced by N. Venkateswara Rao.
12th December—			
7–00 p.m...	Ulagapokku	Tamil	.. A. Muthiah.
14th December—			
9–00 p.m...	The Moving Finger ..	English	.. A feature by F. C. Cross.
15th December—			
2–15 p.m...	We are at War: 4: The Charter of Man.	English	.. Basil Clutterbuck.
2–30 p.m...	A.R.P. : 6 : The Warden.	English	.. T. K. Viswanathan.
9–00 p.m...	Dialogue with Conquerors	English	.. A feature written and produced by Peter Donne.

GOVERNMENT OF INDIA—ALL-INDIA RADIO, MADRAS CENTRE.

TRICHINOPOLY STATION.

Statement of Items of Programmes bearing on War scheduled for Broadcast from the Trichinopoly Centre of All India Radio, from November 16th to December 15th, 1941.

	1941	P.M.	
Sunday	16th November	7–33	Industrial Centres in Eastern Russia : Talk in Tamil.
Monday	17th November	7–15	News reel : Feature in Tamil.
		7–33	Europe, a horrible prison : Talk in Tamil.
Tuesday	18th November	7–15	Ourselves and the War : Talk in Tamil.
		7–33	Sabotage by German Workers : Talk in Tamil.
Wednesday	19th November	7–15	Background to the News : Talk in Tamil.
		7–33	Oppression by Bulgarian troops in Greece : Talk in Tamil.
Thursday	20th November	7–00	Topical Feature (production in Tamil).
Friday	21st November	5–45	Manufacture of machine tools in India : Talk in Tamil
		7–15	World Affairs (relayed from B. B. C.).
Saturday	22nd November	5–45	Supplies, the best help to Russia : Talk in Tamil.
		7–00	News letter in Tamil (relayed from B. B. C.).
Sunday	23rd November	7–00	Aid by American Experts : Talk in Tamil.
Monday	24th November	7–15	News reel (production in Tamil).
		7–33	Topical item.
Tuesday	25th November	7–15	Ourselves and the War : Talk in Tamil.
		9–00	News from Berlin (relayed from Madras).
Wednesday	26th November	7–15	Background to the News : Talk in Tamil.
		7–33	Topical item : Talk in Tamil.
Thursday	27th November	7–00	Topical item : Feature in Tamil.
		7–15	The Home Front—(1) Life in the Home : Talk in Tamil by V. Seshasayee.
Friday	28th November	7–15	World Affairs (relayed from B. B. C.).
Saturday	29th November	7–00	News letter in Tamil (relayed from B. B. C.).
		7–15	Afghanistan : Talk in Tamil by Khan Bahadur V. Hamid Sultan Maricair.
Sunday	30th November	7–00	Mr. Churchill speaks : Feature in Tamil.
Monday	1st December	7–15	News reel (production in Tamil).
		7–33	Topical item : Talk in Tamil.
Tuesday	2nd December	7–00	Topical item : Talk in Tamil.
		7–15	Ourselves and the War : Talk in Tamil.
Wednesday	3rd December	7–15	Background to the News : Talk in Tamil.
		7–33	Topical Talk : Talk in Tamil.
Thursday	4th December	7–15	Careers : (1) The Army in India : Talk in Tamil by Captain V. Sundaresan
		7–33	Topical Talk in Tamil.
Friday	5th December	7–10	Topical Talk in Tamil.
		8–30	World Affairs (electrical recording of B. B. C. Talk).
Saturday	6th December	7–00	News letter in Tamil (relayed from B. B. C.).
		7–15	Topical item in Tamil.
Sunday	7th December	7–33	Topical item in Tamil.
Monday	8th December	7–15	News reel (staff production in Tamil).
		7–33	Topical Talk in Tamil.
Tuesday	9th December	7–10	Topical Talk in Tamil.
		7–15	Ourselves and the War : Talk in Tamil.
Wednesday	10th December	7–15	Background to the news : Talk in Tamil.
		7–33	Topical Talk.
Thursday	11th December	7–00	Topical item (production in Tamil).
		7–15	The Home Front—(2) Non-Combatant Services : Talk in Tamil by T. V. Somasundaram.
Friday	12th December	7–10	Topical Talk in Tamil.
		8–30	World Affairs (electrical recording of B. B. C. Talk).
Saturday	13th December	7–00	News letter in Tamil (relayed from B. B. C.).
Sunday	14th December	7–33	Topical Talk in Tamil (by Staff).

Regular Features :—Every Wednesday ; Educational Broadcast—
2–05 p.m. It's News : News Play in Tamil.
2–20 ,, History is Made : Talk in Tamil.

Daily—6–05 to 6–30 p.m. in *Rural Programmes* Topical Talk.
9–45 ,, War Commentary (relayed from B. B. C.).
9–55 ,, Listening Post ,,

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